

The 5th International Conference on Molecular
Neurodegeneration
Overlapping Pathologies and Common Mechanisms
June 11-13, Stockholm, Sweden
Aula Magna, Stockholm University
www.icmn2018.org



RE: ICMN2018 Sponsorship

Dear Colleagues,

We are writing to you regarding sponsorship opportunities for the **5th International Conference on Molecular Neurodegeneration (ICMN2018): *Overlapping Pathologies and Common Mechanisms***. The conference will take place in Stockholm, Sweden, June 11-13 2018 and is organized by the journal *Molecular Neurodegeneration* and hosted by the Department of Neurochemistry at Stockholm University.

Following the success of our previous conferences in Xiamen in 2009, Shanghai in 2011 and Cannes in 2013, our most recent conference held in Seoul, 2016 gathered 445 attendants from total of 21 countries. The fifth conference ICMN2018 will bring together world-renowned experts to discuss the current state of research to uncover the molecular mechanisms underlying devastating neurodegenerative diseases and promote discussion about new treatment strategies. The conference theme *Overlapping Pathologies and Common Mechanisms* should promote discussions across disease entities and further our understanding of pathological processes common or specific to neurodegenerative disorders like Alzheimer's, Parkinson's and Huntington's disease, amyotrophic lateral sclerosis and frontotemporal dementia .

We have recruited top scientists from around the world as our invited speakers (see tentative list of confirmed speakers and program at the end of this letter) and developed a comprehensive program containing eight scientific sessions complemented with two sessions of short talks to be selected from submitted abstracts, two poster sessions and two panel discussion sessions. The participation of senior and young investigators will ensure that the meeting will provide a platform for networking to identify collaborative opportunities. Morning and afternoon coffees, lunch, and refreshments during the two poster sessions will be included in the conference registration fees for the participants.

The significance of ICMN2018 has recently been acknowledged by the City of Stockholm and the Stockholm County Council who will host up to 350 ICMN2018 guests at an official reception in Stockholm City Hall during one of evenings of the conference. We estimate participation of approximately 350-400 delegates from all over the world and believe that ICMN2018 will draw significant national and international media coverage.

We are currently offering sponsorship opportunities that are categorized into four levels of sponsorship; *platinum, gold, silver* and *regular sponsorships*. Sponsors at the level platinum through silver will be given the opportunity to give a short research talk (15 min) at any of two lunch sessions for sponsors, a poster presentation in any of the two regular poster sessions or the opportunity to represent themselves in a booth of the conference exhibition area.

Platinum: 16,000 USD

Platinum sponsorship is equivalent to a scientific session sponsorship; anyone of the eight speaker sessions can be sponsored. A sponsored session will be market as a *sponsored session using the name and logo of the sponsor* both in digital media (official website, social media and

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website of the host, presentation at the conference) and in the printed conference book. A session sponsorship covers the travel and accommodation costs of the invited speakers and chair in a specific session. A platinum category sponsorship includes registration of two sponsor representatives. In total, eight platinum sponsorship opportunities are available.

Gold: 10,000 USD

Gold sponsorship entails sponsorship of one out of two poster sessions. Similar to marketing of sponsored speaker sessions, a sponsored poster session will be marketed as a *sponsored poster session using the name and logo of the sponsor* both in digital media (official website, social media and website of the host) and in the printed conference book. A gold category sponsorship covers the costs associated with a poster session including refreshments for all attending participants. A gold category sponsorship includes registration of two sponsor representatives. In total, two gold sponsorship opportunities are available.

Silver: 5,000 USD

Silver sponsorship covers unspecified conference-associated costs exemplified as print of the conference book, conference bags, venue rent, conference website, 3 day public transport tickets for conference attendees and marketing. Silver sponsorship will be publicized using the name and logo of the sponsor both in digital media (official website, social media and website of the host) and in the printed conference book. A silver category sponsorship includes registration of one sponsor representative. In total ten silver sponsorship opportunities are available.

Regular: 500-3,000 USD

A regular sponsorship entails sponsorship with 500-3,000 USD covering unspecified conference-associated costs similar to those in the silver category. Sponsorship will be publicized using the name of the sponsor in the printed conference book. There is a limited regular sponsorship opportunities available.

We invite your organization to become a sponsor of the ICMN2018 conference. If interested, please contact me to discuss about further steps and include relevant information in particular the level of sponsorship. Thank you for your time and consideration.

On behalf of the organizing committee of ICMN2018,

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Henrietta Nielsen', written over a light blue horizontal line.

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